



BASEBALL SASK SOCIAL MEDIA POLICY

1. Policy Statement

- 1.1. This policy is intended to help Baseball Sask “Representatives” (staff, administrators, officers, directors, board members, committee members, volunteers, active members and affiliate members) make appropriate decisions about the use of social media such as blogs, vlogs, social networking websites, message boards, or comments on internet mediums such as Twitter, Facebook, LinkedIn, MySpace or any other electronic network that allows users to communicate electronically.
- 1.2. This policy outlines the standards we require Baseball Sask’s representatives to observe when using social media, the circumstances in which we will monitor their use of social media and the action we will take in respect of breaches of this policy.

2. Application of the Policy and Purpose

- 2.1 This policy applies to all representatives of Baseball Sask as detailed above in 1.1.
- 2.2 Baseball Sask realizes that the use of social media is important in promoting our sport and its programs with our membership base, Board of Governors and sponsors. However, since there is often a great deal of vagueness in social media, Baseball Sask has implemented this Social Media Policy to set standards for our representatives use of social media.

3. Representative Guidelines on Social Media

- 3.1. Representatives will not use social media that would break any laws or our Code of Ethics such as fraud. You cannot impersonate anyone or misrepresent another identity, role or position with Baseball Sask.
- 3.2. Must refrain from posting anything that is offensive, abusive, harassing, hateful or threatening to another individual or group.
- 3.3 Do not divulge any information that is deemed to be confidential of an individual or team/group.
- 3.4 A representative must always use their best judgement prior to posting and sending a message on social media. It is advised to think about what potential impact there will be should you choose to hit “send/post”. In the end, the representative is solely responsible for his/her comments. Therefore, if you have any doubts at all, don’t post the message.

4. Responsibilities of Baseball Sask

- 4.1 Baseball Sask will request and review that representatives use our social media mediums in a respectful and positive manner.

5. Violations on Social Media

Below are some examples that show types of communication through social media that would be considered violations of this policy and could be subject to a disciplinary review:

- 5.1. Negative or derogatory comments about any Team, Minor Ball Club, League, Umpire, Coach, Player or any other representative of Baseball Sask.
- 5.2. Any type of harassment, bullying or threats against a representative of Baseball Sask.
- 5.3. Photographs or other multimedia content which reflects negatively upon representatives but not limited to aspects such as alcohol abuse, public intoxication, tobacco use, drug use, or any other conduct prohibited by the Baseball Sask Code of Conduct.
- 5.4. Any content that discriminates against age, gender, race, disability, sexual orientation or religion.
- 5.5. Any type of statement deemed to be publicly critical of Baseball Sask representative either on social media, television, radio, newspapers, etc.

6. Enforcement of Discipline

Baseball Sask will investigate all reported violations of this Social Media Policy. Failure to adhere to this policy can result in discipline from the Baseball Sask Commissioner.

7. Appeal Procedure

Should the Commissioner impose some form of discipline on a social media violation, this representative is eligible to appeal ruling in accordance with the Baseball Sask Appeal Policy.